SEC Form	4																		
FORM 4			UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549													OMB APPROVAL			
Check this Section 16. obligations Instruction	STA	led pur	suant t	CHAN o Sectior on 30(h) o	IP	Estim	Number ated ave per resp	rage burden	3235-0287 0.5										
1. Name and Address of Reporting Person <sup>*</sup> HECHT WILLIAM F					DE		SPLY ]		er or Tradi ERNA		ymbol NAL INC		ationship of I k all applicat Director		9 Persor	10% Ow	ner		
(Last) (First) (Middle) 3920 RAVENSWOOD ROAD						3. Date of Earliest Transaction (Month/Day/Year) 12/25/2003								Officer (g below)	ive title		Other (sp below)	becify	
(Street) ALLENTOWN PA			181039661			4. If Amendment, Date of Original Filed (Month/Day/Year)								6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person					
(City) (State) (Zip)																			
Table I - Non-Deriv   1. Title of Security (Instr. 3)   2. Trans   Date (Month/				saction	ear) if	A. Deeme xecution any	Deemed cution Date,		3. Transaction Code (Instr.		or Beneficially Acquired (A) or f (D) (Instr. 3, 4 and 5)		5. Amount Securities Beneficially Following		Form:	Direct Indirect E tr. 4) C	7. Nature of ndirect Beneficial Dwnership		
								Code	v	Amount	(A) or (D)	Price	Price Reported Transaction( (Instr. 3 and				Instr. 4)		
		1	Fable II -	Deriva (e.g.,	ative puts,	Secu calls	rities , warra	Acq ants	uired, D , optior	)isp 1s, c	osed of, or convertible	Benefi securit	cially Ov ies)	wned					
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)		4. Transaction Code (Instr ) 8)		5. Number of		6. Date Exercisable a Expiration Date (Month/Day/Year)		e	of Securit Underlyin	g Security	Curity (Instr. 5)		9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)		11. Nature of Indirect Beneficial Ownership (Instr. 4)	
					Code	le V (A)		(D)	Date Exercisal	ble	Expiration Date	Title	Amount or Number of Shares						
Phantom Stock (4Q2003 Deferred Compensation)	\$44.08	12/25/2003			A		215.53		08/08/198	38 <sup>(1)</sup>	08/08/1988 <sup>(1)</sup>	Common Stock	215.53	\$44.08	215.	.53	D		

Explanation of Responses:

1. Value paid in stock upon retirement

Remarks:

## By: Brian M. Addison, P.O.A. for

12/26/2003

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.  $^{\ast}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.