



DENTSPLY International
World Headquarters
Susquehanna Commerce Center
221 West Philadelphia St.
York, PA 17405-0872
(717) 849-4243 Direct
(717) 849-4756 Fax

News

For further information contact:

Michele E. Mummert
Manager, Corporate Communications
Phone 717-849-4465
Email: michele.mummert@dentsply.com

For Immediate Release

DENTSPLY International Launches New Global Business, DENTSPLY Implants, Beginning in North America in April 2012

York, PA - April 2, 2012 - Following its August 31, 2011 acquisition of Astra Tech AB, which operated the number three player in the global dental implant market - Astra Tech Dental, [DENTSPLY International Inc.](#) (NASDAQ: XRAY) now unites its innovative and growing dental implant-related businesses (DENTSPLY Friadent and Astra Tech Dental) into a new company - [DENTSPLY Implants](#). The newly created business will actively market and sell products as DENTSPLY Implants in North America, beginning in April 2012.

DENTSPLY Implants offers a portfolio that is unique in its freedom to create predictable and lasting patient-specific implant solutions with an extensive line of dental implants, bone regenerative products, digital technologies and professional development tools. The portfolio includes: ANKYLOS®, XiVE® and ASTRA TECH Implant System™. It also includes ATLANTIS™ – patient specific CAD/CAM abutments, as well as 3D virtual surgical planning and surgical guides.

Jim Mosch, Executive Vice President [DENTSPLY International](#) and Group President DENTSPLY Implants states, “The solid history of both Astra Tech Dental and DENTSPLY Friadent, in combination with the strength of DENTSPLY International, creates a new, unique global foundation to exceed the expectations of today’s knowledgeable, demanding dental professionals. Current DENTSPLY Friadent and Astra Tech Dental customers can rest assured knowing that the world-class products they know and trust will continue to be supported and developed. We remain strongly committed to innovation and clinical research, and our shared vision continues – to increase the quality of life for patients worldwide.”

[DENTSPLY Implants](#) builds upon the fundamental values of a thorough scientific approach, a dedication to long-term clinical evidence and a strong customer focus. The new global DENTSPLY Implants business model will begin to take form in April beginning with North America.

“By joining Astra Tech Dental and the implant business from DENTSPLY Tulsa Dental Specialties in North America, we will have a unique product portfolio gathered in one company, and supported by one sales force. We look forward to this great opportunity to build upon our partnership with dental professionals in providing optimal care to their implant patients,” says Scott Root, President of DENTSPLY Implants, North America.

About DENTSPLY International:

DENTSPLY International Inc. is a leading manufacturer and distributor of dental and other healthcare products. The Company believes it is the world’s largest manufacturer of professional dental products. For over 110 years, DENTSPLY’s commitment to innovation and professional collaboration has enhanced its portfolio of branded consumables and small equipment. Headquartered in the United States, the Company has global operations with sales in more than 120 countries. Visit www.dentsply.com for more information about DENTSPLY and its products.

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