



Sirona Expands its Distribution with Henry Schein, Inc. in France

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LONG ISLAND CITY, N.Y.--(BUSINESS WIRE)--Jun. 3, 2014-- Sirona (NASDAQ:SIRO), the dental technology leader, today announced the expansion of its distribution with Henry Schein, Inc. (NASDAQ: HSIC) in France effective immediately. Henry Schein will acquire the assets of Sirona's direct distribution business in Paris and Normandy, and coupled with the acquisition of other businesses in France with exclusive regional distribution agreements for products made by Sirona, will now exclusively distribute the entire Sirona product portfolio to the vast majority of France. Financial terms of the transaction were not disclosed.

Jeffrey T. Slovin, President and Chief Executive Officer of Sirona commented: "We are pleased to strengthen our partnership with Henry Schein in France, one of our largest markets in Europe. Henry Schein has long supported Sirona and this expanded commitment in France demonstrates the value of the Sirona brand. Our new agreement contains a mutual exclusivity on chair side CAD/CAM, including our flagship CEREC line. This deal further bolsters our strategy to deliver best-in-class products and customer support for dental professionals. We believe that this strategy combined with our continuous innovation will drive penetration of digital dentistry and will deliver increasing shareholder value."

About Sirona Dental Systems, Inc.

Sirona, the dental technology leader, has served dealers and dentists worldwide for more than 130 years. Sirona develops, manufactures, and markets a complete line of dental products, including CAD/CAM restoration systems (CEREC), digital intra-oral, panoramic and 3D imaging systems, dental treatment centers and handpieces. Visit <http://www.sirona.com> for more information about Sirona and its products.



Source: Sirona Dental Systems, Inc.

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